



ATSA



**San** **Antonio**  
43rd  
Research &  
Treatment  
Conference

*Event Sponsorship  
Proposal*

# Association for the Treatment & Prevention of Sexual Abuse

## About ATSA

Since 1985, as an international non-profit membership association, ATSA has grown to become the premiere authority on sexual abuse research, treatment and prevention. ATSA believes we can bring sexual abuse to an end through research, effective practice, informed policy, and comprehensive prevention strategies.

## Mission

Creating a world where ending sexual harm is a shared responsibility and an achievable goal. ATSA champions research and treatment, informs public policy, and advocates for best practice. Together we can shift narratives on preventing sexual abuse perpetration.

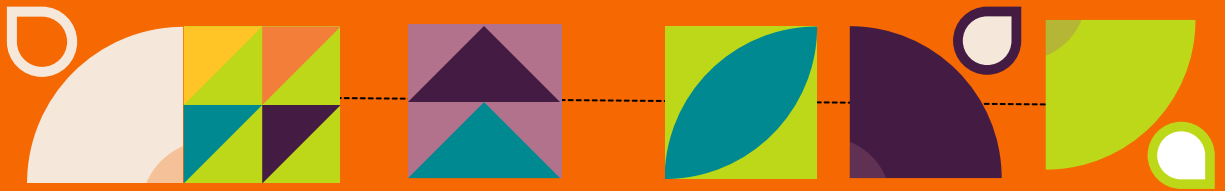


## Support ATSA's vision of a world free from sexual violence.

Become a sponsor of the 2024 Research & Treatment Conference and support the vision and mission of ATSA. ATSA offers you the opportunity to present your services, agency or company to over 1,100+ professionals in attendance. Your sponsorship will not only enhance your brand visibility but also demonstrate your commitment to the industry. By partnering with ATSA, you'll gain access to a network of influential professionals and establish your company as a leader in the field.



# Branded Items



# Conference Presenting Sponsor

\$15,000

As the Presenting Sponsor of the ATSA Conference, you'll gain unrivaled exposure to a highly engaged audience of industry professionals. Your brand will be prominently featured throughout the conference, ensuring maximum visibility and recognition.

- Year-round recognition on ATSA's website, newsletter and webinars
- Recognition on all promotional materials as the conference sponsor
- Opportunity to provide 2-minute video to be shown in conference opening program
- Feature in conference welcome letter handed to each guest upon arrival
- Opportunity to be included in one co-branded text message to ATSA attendees
- Opportunity to load one on-demand video into attendee app
- Opportunity to provide a promotional attendee giveaway (at sponsor expense)
- Branding on check in screens at each plenary, concurrent and pre-con rooms
- One full page ad in printed program
- Social media recognition prior to event
- Branding on welcome splash page attendees seen when opening event app
- Use of conference attendee list for one mailing or e-mail as approved by the ATSA office
- Four full conference registrations
- Branding on registration kiosks
- 8x10 booth space in exhibit hall
- Virtual booth in attendee app



# Registration

\$12,500



Be the first point of contact and leave a lasting impression as the Registration Sponsor. Ensure your brand is front and center with logo placement on lanyards, name badges, and welcome materials. Maximize brand visibility throughout the conference experience.

- Recognition on all promotional materials
- Logo on all name badges
- Opportunity to be included in one co-branded text message to ATSA attendees
- Attendee lanyards branded with company logo
- Opportunity to provide volunteers at check in to assist with registration
- Opportunity to load one on-demand video into attendee app
- One ½ page ad in printed program
- Branding on registration counters
- Social media recognition prior to event
- Branding in conference attendee app and printed program
- Use of conference attendee list for one mailing or e-mail as approved by ATSA office
- Three full conference registrations
- 8x10 booth space in exhibit hall
- Virtual booth in attendee app

# Conference Guide

Maximize your brand's visibility! Your logo will grace the cover of the conference program with a full-page ad inside to highlight your message. Plus, showcase a video in the app, get social recognition and more.

\$5,000

- Exclusively branded cover with your logo
- One full page ad inside front cover
- Opportunity to load one on-demand video into attendee app
- Branding in conference attendee app
- Social media recognition prior to event
- 8x10 booth space in exhibit hall
- One full conference registration
- Virtual booth in attendee app

## Next Level Elevator Wrap

Take your company's brand exposure to the next level and brand the elevator doors with your company's graphics and get your message to attendees frequently as they travel between floors of the convention center.

\$3,000

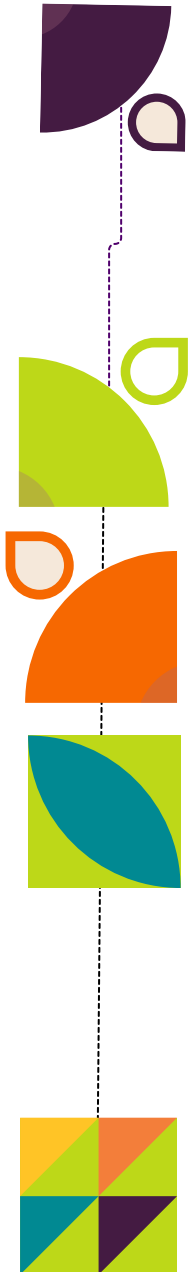
- Your company branding on elevator doors
- Recognition on all promotional materials
- Opportunity to load one on-demand video into attendee app
- Branding in conference attendee app and printed program
- Social media recognition prior to event

## Conference Tote Bag

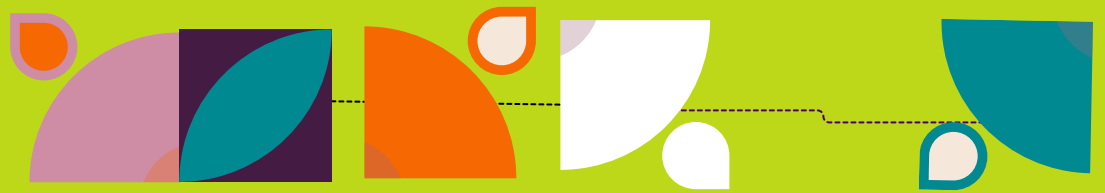
Carry your brand's visibility to every attendee and leave a lasting impression! Your brand will receive recognition in all promotional materials and your logo will be prominently featured on the tote bag itself, plus more!

\$1,000

- Recognition in all promotional materials
- Branding on tote bag (at sponsor expense)
- Recognition in conference attendee app and printed program recognition
- Virtual booth in attendee app



# Community



## Good Vibes Social Lounge

\$5,000

The Good Vibes Lounge is the go-to place to hang out and unwind. A space for attendees to recharge and connect with peers. Host the lounge with your company's branded swag, brochures, etc.

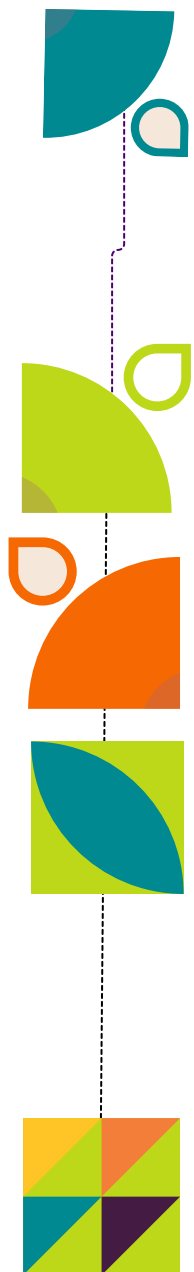
- Recognition on all promotional materials
- Branding in lounge area
- Opportunity to host the lounge and provide refreshments
- Opportunity to load one on-demand video into attendee app
- Branding in conference attendee app and printed conference program
- Social media recognition prior to event
- 8x10 booth space in exhibit hall
- One full conference registration
- Virtual booth in attendee app

## Expert Exchange Lounge

\$3,500

Attendees can tap into ATSA's extensive network of expert speakers and volunteers for personalized consultations covering a wide range of topics, including career advancement, case analysis, and comprehensive mentorship. Elevate your brand and empower attendees to make impactful connections through one-on-one discussions with esteemed experts in our field all taking place in your branded meeting space.

- Recognition on all promotional materials
- Branding in meeting room and opportunity to provide refreshments
- Opportunity to load one on-demand video into attendee app
- Branding in conference attendee app and printed conference program
- Social media recognition prior to event
- One full conference registration
- Virtual booth in attendee app



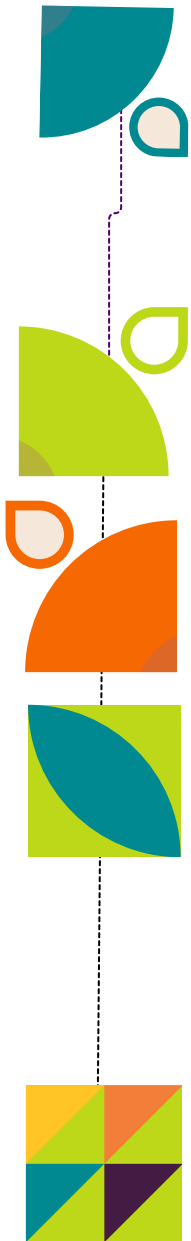


# Game Room

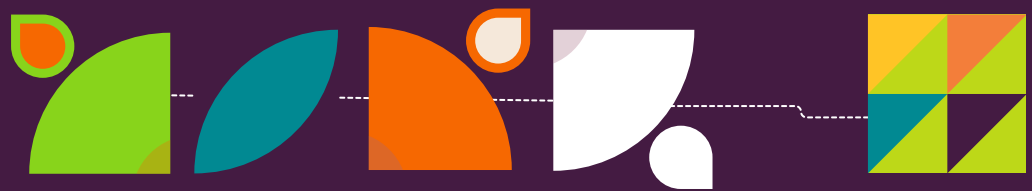
\$3,500

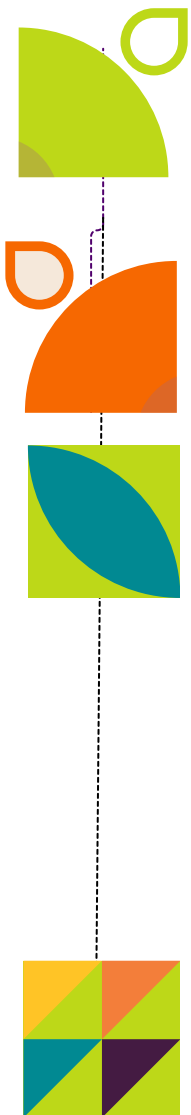
Attendees will engage with your branded space through a variety of activities. From classic board games, exciting online challenges, console gaming (old and new) and even a game of cornhole, your brand will provide a refreshing oasis for attendees to remain engaged. Showcase your company by taking advantage of the additional opportunities below.

- Recognition on all promotional materials
- Branding in game room
- Opportunity to host and provide refreshments
- Opportunity to load one on-demand video into attendee app
- Branding in conference attendee app and printed conference program
- Social media recognition prior to event
- One full conference registration
- Virtual booth in attendee app



# Featured





## Plenary Speakers

Take your brand to center stage with a plenary sponsorship. Enjoy exclusive benefits and maximize your presence at #ATSA2024. Your brand will shine through a co-branded push notification in the Attendee App and gain access to the following unique opportunities.

- Recognition on all promotional materials
- Two minutes of speaking time on stage
- One co-branded push notification in attendee app prior to plenary session
- Branding on screen during session
- Opportunity to load one on-demand video into attendee app
- Branding in conference attendee app and printed program
- One ½ page ad in printed program
- Social media recognition prior to event
- 8x10 booth space in exhibit hall
- Two full conference registrations
- Virtual booth in attendee app

\$7,500

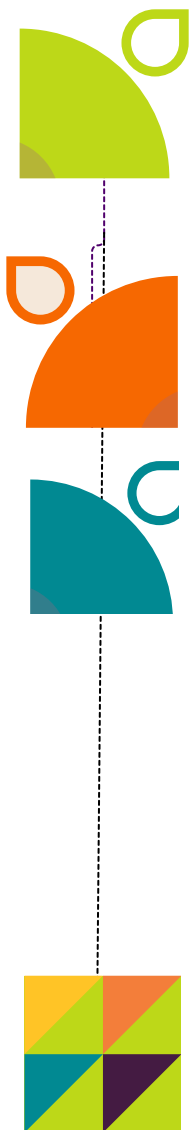
Available: 4

## Wellness Sponsor

Elevate your brand and make a lasting impact as a Wellness Sponsor. As the #ATSA2024 Wellness Sponsor, you'll enjoy impactful visibility and engagement with our diverse audience, including recognition on all promotional materials.

- Recognition on all promotional materials
- Branding at all wellness related activities in expo hall, on stage, etc.
- On-stage recognition (verbal mention from the podium)
- Wellness tips shown throughout in conference slide deck
- Opportunity to load one on-demand video into attendee app
- Opportunity to provide water bottles & journals or other self care related items to all attendees (at sponsor expense)
- Branding in conference attendee app and printed program
- Social media recognition prior to event
- 8x10 booth space in exhibit hall
- Virtual booth in attendee app

\$5,000



## Pop-up Headshot Studio

\$5,000

It's a face paced world and who has time to schedule a pricey new professional photo? Photo booths have been in high demand at convention and professional shows and much appreciated by conference attendees. The headshot lounge in the exhibit hall will be named the (YOUR COMPANY) Headshot Lounge! Brand the studio with your signage and swag.

- Recognition on all promotional materials
- Exclusive branding in studio space
- Opportunity to load one on-demand video into attendee app
- Branding in conference attendee app and printed program
- Social media recognition prior to event
- 8x10 booth space in exhibit hall
- One full conference registration
- Virtual booth in attendee app

## Poster Presentations

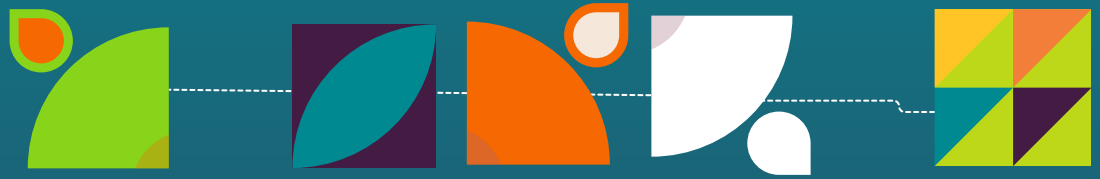
\$1,000

Align your brand with emerging research and innovation as a sponsor of our Poster Presentations. Your brand will be prominently recognized on all promotional materials, and your logo featured on signage during the event, plus more recognition.

Available: 5

- Recognition on all promotional materials
- Branding on signage during event
- Printed program recognition
- Listed as a sponsor in conference attendee app

# Special Events





## Farewell Reception

Celebrate #ATSA2024 and unveil the exciting future for #ATSA2025! The closing reception is your opportunity to reveal the eagerly anticipated location of the 2025 conference. Enjoy prominent visibility on 2025 conference materials featured during the reception, amplifying your presence beyond the event itself.

- Recognition on all promotional materials
- Opportunity to announce 2025 conference location on stage
- Branding on signage at reception
- Opportunity to provide branded cocktail napkins (at sponsor expense)
- Opportunity to load one on-demand video into attendee app
- Table for promotional materials at reception
- Branding in conference attendee app and printed program
- Social media recognition prior to event
- Sponsor may provide logoed napkins (at sponsor expense)
- Virtual booth in attendee app

\$2,500

Available: 2

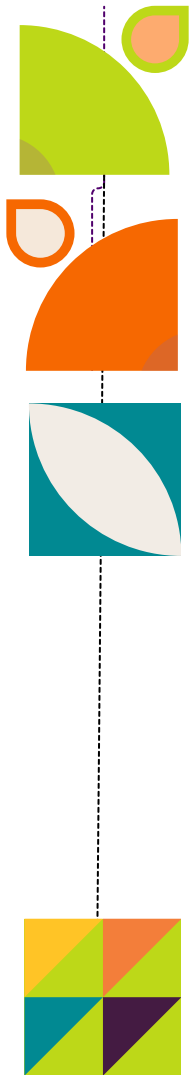
## Opening Night Reception

Position your brand at the forefront of our attendees' experiences as the sponsor of this fun, kick-off event!

- Recognition in all promotional materials
- Branding on signage in reception space
- Recognition in conference attendee app and printed program registration
- Opportunity to have tabletop display at reception
- Virtual booth in attendee app
- 8x10 booth space in exhibit hall

\$5,000

Available: 2



## Next Generation Networking Lunch

\$2,000

Gain prominence at the Next Generation Networking Lunch. Enjoy recognition in promotional materials and room signage, access the conference attendee app, and appear in the printed program. Deliver a two-minute address, distribute handouts, and access the next generation of our field through an approved email.

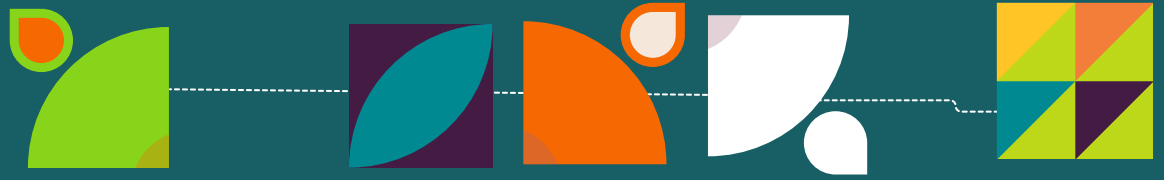
- Recognition in all promotional materials
- Branding on signage in room
- Conference attendee app and printed program registration
- Opportunity to speak for 2 minutes at luncheon
- Opportunity to provide handout to luncheon attendees ATSA
- Student member/attendee mailing list to use in one approved e-mail or mail communication
- Virtual booth in attendee app

## Board Meeting

\$2,000

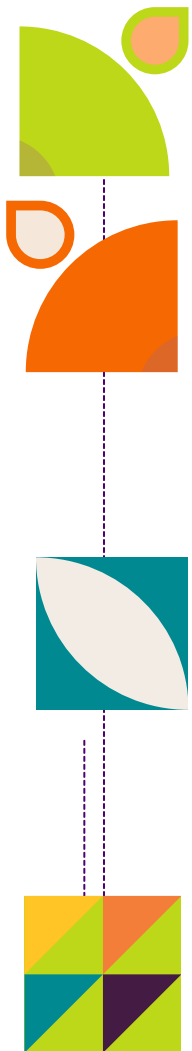
Position your brand as a facilitator by becoming the exclusive Board Meeting Sponsor at the annual conference. This opportunity grants you direct access to influential board members and valuable exposure among conference attendees.

- Opportunity to provide company materials at board meeting
- Two company attendees to board member luncheon
- Logo present during board meeting
- Opportunity to send one ATSA approved e-mail message or marketing flyer to board mailing list
- Opportunity to provide 5-minute presentation to ATSA board Listed as a sponsor in conference attendee app
- Virtual booth in attendee app



# Digital Advertising Refreshments Exhibitors





## Conference Event App

The conference event app is the attendee roadmap once on-site. Be the exclusive sponsor of the conference app, the main source of the most up-to-date information at the conference.

\$7,500

- Exclusively branded event app
- Two minutes of speaking time on stage
- One co-branded push notification in attendee app prior to plenary session
- Recognition on all promotional materials
- Opportunity to load one on-demand video into attendee app
- Branding in printed program
- Social media recognition prior to event
- 8x10 booth space in exhibit hall
- Two full conference registrations
- Virtual booth in attendee app

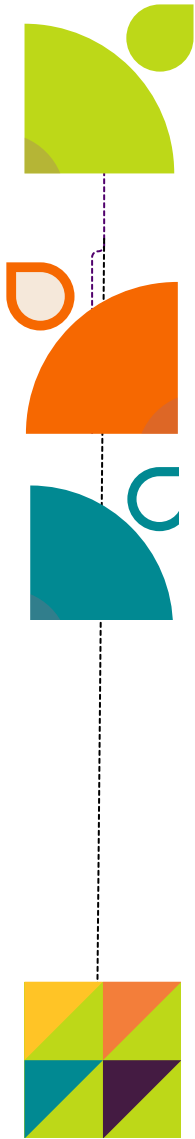
## Conference Break

Everyone needs a break! Be the hero, while gaining exposure, and offer that much needed cup of coffee or beverage to conference attendees when they need it most!

\$2,500

- Recognition in all promotional materials
- Branding on signage during break
- Recognition in conference attendee app and printed program recognition
- Sponsor may provide logoed napkins (at sponsor expense)
- Virtual booth in attendee app

Available: 4



# Exhibitor Packages

- Recognition in all promotional materials
- Branding on signage in room
- Conference attendee app and printed program registration
- Virtual booth in attendee app
- 8x10 booth space

501c3 Non-Profits  
(does not require sponsorship commitment)

**\$1,500**

Government Rate  
(does not require sponsorship commitment)

**\$2,000**

Corporate Rate  
(does not requires sponsorship commitment)

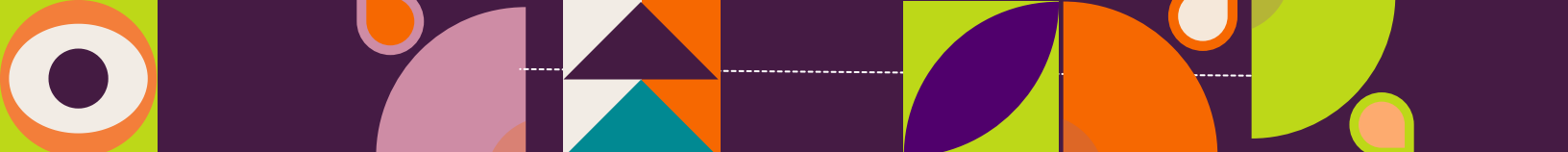
**\$3,500**

Add-on Booth Fee  
(requires sponsorship commitment)

**\$750**

## Additional Opportunities for Committed Conference Sponsors

Sponsorship	Amount
In-app push notification	\$1,000
On-demand videos uploaded into attendee app	\$1,000
Conference attendee list	\$ 750



Don't see anything that meets your marketing goals? Contact us so we can put together a custom sponsorship to help you achieve your organization's goals and objectives.

## CONTACT US



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